

**JOB CODE:** 09/FT/WD/01

**ROLE:** Web Designer

**LOCATION:** Koregaon Park, Pune

**REQUIRED SKILL SET:**

- Ability to design creative user interfaces for websites
- Excellent understanding of graphic designing and photo editing tools
- Experience in designing icons, logos and other web elements

**OPTIONAL SKILL SET:**

- Understanding and ability to code HTML/XHTML and CSS
- MS Office, Photoshop, Illustrator, Dreamweaver, Flash, Corel Draw etc.
- Familiarity with basic web standards, optimizing images for the web
- Knowledge of scripting languages (such as JavaScript, PHP etc.)
- Knowledge of developing web themes for WordPress

**ACTIVITIES:**

- Creating visual designs based on wireframes and produce web ready art
- Creating visual impressions of use cases and web screens

**INDUSTRY DOMAINS:**

- Online advertising
- Digital marketing
- Web 2.0
- Information technology
- Blogging
- Social media

## Go work for a startup company

Here are 8 reasons why

1. **More influence.** In a smaller team at a startup, each team-member has *more* say, *more* opportunity to voice opinion and influence key decisions. *And you want that, right?*
2. **More ownership.** You might not be the founder, but you're darn close. A sense of ownership gives one more reason to work better and harder. *And you want to do good work, Aren't you?*
3. **More diversity.** There will not be much pigeonholing at a startup; you're going to do and see a lot of different things. You will get a chance to expand your horizons.
4. **More learning.** Startup environment is a crash course in business and life. Learning in 2 months at a startup would be far *more* than 2 years at a University.
5. **More connectivity.** With zero bureaucracy/red-tape, everyone is *more* close to one another. You will be well connected to your CEO as well as the network of customers, vendors, friends, and all those who comprise the ecosystem at a startup.
6. **More emotion.** Working at a startup isn't a constant high. Far from it. But it is *more* intense. Nothing beats the learning experience driven by the emotional charge on a regular basis.
7. **More future success.** Whether it's higher paying / *more* interesting jobs or starting your own companies, your resume and personal story benefits heavily from *living the startup experience*.
8. **More fun.** Needless to say, associates at a startup have *more* fun. It's just the way it is...

Take a dip by joining a Startup.....and experience a great career jumpstart

### ABOUT rtCamp

We're artists, analysts, technologists, writers, and producers. We're passionate, creative, thoughtful, and above all, we are committed to our clients, excited by change, and fueled by a passion for collaboration and bold invention.