

JOB CODE: 09/FT/WTD/01

ROLE: Wordpress theme developer

EXPERIENCE: Proven experience in Wordpress theme development

LOCATION: Koregaon Park, Pune

REQUIRED SKILL SET:

- Excellent understanding of Wordpress framework
- Ability to design and set up Wordpress theme for our clients
- Understanding and ability to code HTML/XHTML and CSS
- Solid understanding and experience with PHP scripting, mySql, Java, XML, accessibility guidelines, elements of design

OPTIONAL SKILL SET:

- MS Office, Photoshop, Illustrator, Dreamweaver, Flash, Corel Draw etc.
- Familiarity with basic web standards, optimizing images for the web
- Knowledge of scripting languages (such as JavaScript, JSP etc.)
- Knowledge of developing Wordpress plugins

ACTIVITIES:

- Creating visual designs based on wireframes and produce HTML, CSS, and web ready art
- Implementing new web features from conception to completion based on product specifications
- Developing Wordpress themes and plugins
- Related technical support to rtBlog network blogs and rtCamp's client blogs

FUNCTIONAL EXPOSURE / LEARNING:

- Familiarity with web 2.0 design sensibilities and technology
- Designing effectively within established visual and interaction design styles
- Participation in usability testing
- Social media

Go work for a startup company

Here are 8 reasons why

1. **More influence.** In a smaller team at a startup, each team-member has *more* say, *more* opportunity to voice opinion and influence key decisions. *And you want that, right?*
2. **More ownership.** You might not be the founder, but you're darn close. A sense of ownership gives one more reason to work better and harder. *And you want to do good work, Aren't you?*
3. **More diversity.** There will not be much pigeonholing at a startup; you're going to do and see a lot of different things. You will get a chance to expand your horizons.
4. **More learning.** Startup environment is a crash course in business and life. Learning in 2 months at a startup would be far *more* than 2 years at a University.
5. **More connectivity.** With zero bureaucracy/red-tape, everyone is *more* close to one another. You will be well connected to your CEO as well as the network of customers, vendors, friends, and all those who comprise the ecosystem at a startup.
6. **More emotion.** Working at a startup isn't a constant high. Far from it. But it is *more* intense. Nothing beats the learning experience driven by the emotional charge on a regular basis.
7. **More future success.** Whether it's higher paying / *more* interesting jobs or starting own companies, your resume and personal story benefits heavily from *living the startup experience*.
8. **More fun.** Needless to say, associates at a startup have *more* fun. It's just the way it is...

Take a dip by joining a Startup.....and experience a great career jumpstart

ABOUT rtCamp

We're artists, analysts, technologists, writers, and producers. We're passionate, creative, thoughtful, and above all, we are committed to our clients, excited by change, and fueled by a passion for collaboration and bold invention.